# WENDY CHUN-HOON

#### **EXPERIENCE**

# FAMILY VALUES @ WORK

# Washington, DC | 2010-Present

#### **Executive Director**

- Lead a national network of grassroots coalitions in 27 states fighting for "care economy" policies and workplace rights such as paid sick and safe days, family medical leave insurance and child care.
- Direct a \$7 million budget, including primary decision-making over \$4 million in direct grants to community-based organizations implementing statewide campaigns that have won more than 60 new laws over the last decade, bringing expanded rights to more than 55 million workers and their families, and ensure robust enforcement of these new labor laws.
- Increased by \$3 million over prior year the foundation and donor support for this work. Led board committee and staff through 5 year strategic fundraising plan.
- Oversee annual budgeting process with staff and network stakeholders, including preparing and delivering presentations to and seeking approval from board of directors.
- Direct 12 national staff based in 6 states to provide network members technical assistance with legislative advocacy, bill drafting, community organizing, coalition building, strategic communications, digital strategy, and fundraising.
- Convene state-based leaders on a routine basis, including at least quarterly in cohorts by topical interest, and through annual 3-day conference to share lessons and strategies, develop and document best practices for evaluating, designing and winning inclusive and effective policy for the most marginalized populations. Lead monthly rapid-response calls to highlight emerging research and address resource and organizing needs in the field. Trained a dozen worker activists who lack paid time to care to bring their voices into the national debate.
- Develop strategy to align state-based organizing and communications efforts to bolster national policy reform efforts. Applied the advocacy power of our network to influence state-based and Congressional COVID response legislation, and establish the first-ever national emergency paid leave legislation.
- Co-founded the Family Justice Network to deepen partnerships with and align advocacy efforts across ~30 organizations representing movements for LGBTQ, reproductive, disability justice and labor rights.
   Identify and cultivate new leaders, activists, and allies in states and nationally to grow the base of grassroots support for these movements.
- Launched and provide daily direction for Paid Leave for All, a national campaign to win inclusive and
  permanent federal paid sick and family leave policies. Provide guidance to senior White House officials
  and Hill staff on care economy policy issues. Brokered coordination with grassroots advocates and paid
  leave champions around the country for 2014 & 2016 White House summits on Working Families and
  "Lead on Leave" tour.
- Speak at national conferences, funders briefings, on webinars and to the press; provide written and oral testimony on workplace leave policies.

### **OPEN SOCIETY FOUNDATIONS**

### Washington, DC | 2009–2010

## Associate Director, The Special Fund for Poverty Alleviation

- Developed the investment strategies for a \$250 million quick-infusion, rapid-response fund designed to provide immediate relief to people severely impacted by the economic recession while creating lasting change through policy reform.
- Oversaw \$250 million in grantmaking (grants ranging in size from \$250k \$8M) to large-scale direct service programs and policy advocacy organizations.
- Researched, developed and recommended best practices for poverty alleviation to Mr. Soros and his
  advisors.
- Identified and collaborated with leadership from public and private sectors to develop effective poverty alleviation strategies through education, workforce development and increased access to social safety net programs.
- Established partnerships with funders and local, state and federal government officials, including the White House Office of Social Innovation, to match the foundation's investments, leverage American Recovery and Reinvestment Act dollars and strengthen public investments in anti-poverty efforts.

#### MARYLAND DEPARTMENT OF HUMAN SERVICES

### Chief of Staff to the Secretary of the Department of Human Services

- Led key decision-making and strategy sessions with the senior leadership team to implement agency priorities across Maryland's 24 human services offices and determine direction for \$1.8 billion agency.
- Directed the Office of Planning and Performance. Supervised a staff of eight responsible for agency-wide program improvement, performance accountability and strategic planning. Built agency-wide capacity and career staff motivation to routinely use data to drive decision-making.
- Served as liaison to and advised the governor's office on rapid-response child welfare matters and public safety net programs.
- Advised and prepared the secretary and senior staff for StateStat, a bi-weekly, agency-wide data reporting
  with the governor's office designed to quantify productivity and increase accountability for public
  agencies. Established and enforced mechanisms for increased coordination within the agency to highlight
  successes at StateStat meetings.
- Represented the secretary on the Governor's Children's Cabinet, State's Commission on Improving Child Welfare and Maryland Poverty Task Force. Represented the secretary and agency in projects with external stakeholders and other government entities. Oversaw the Maryland Commission for Women.
- Directed agency preparation of legislative priorities for the Maryland General Assembly.

# ANNIE E. CASEY FOUNDATION

Baltimore, MD | 2002-2008

#### **Program Officer**

- Helped develop and lead the foundation's economic security agenda focused on helping parents stay employed while raising young children. Fostered public and private partnerships to leverage foundation investments 3-to-1 in the work-family field.
- Managed \$3 million in foundation investments annually in research, policy analysis and advocacy across
  policy areas including food and nutrition programs, Medicaid, SCHIP, TANF, unemployment insurance,
  earned income tax credit, child care subsidies and family/medical leave insurance.
- Managed foundation investments of \$2 million annually in Providence, RI, a participating city in the foundation's decade-long "Making Connections" demonstration. Directed a team of ten staff members and consultants and improved the team's capacity to collect data and demonstrate impact of investments.
- Built coalitions with local residents, service providers, funders and public officials to adopt a common vision for improving outcomes for local families in disadvantaged neighborhoods.
- Advised Providence, RI, Mayor David Cicilline on anti-poverty policies and assisted the mayor's office in launching the Poverty Taskforce and the Poverty and Opportunity Office.
- Authored a comprehensive position paper on successful welfare reform strategies implemented by local governments and non-profit organizations to encourage replication of strategies by other government entities.

### **EDUCATION**

### INDIANA UNIVERSITY

Indianapolis, IN | 2001

Master of Public Affairs, Non-Profit Management Master of Arts, Philanthropic Studies

# VASSAR COLLEGE

Poughkeepsie, NY | 1998

Bachelor of Arts, Urban Studies Minor in French Language and Culture

#### VOLUNTEER & BOARDS

Biden-Harris Policy Committee, Volunteer2020Consumer Health Foundation, Board Chair2015-PresentNational Employment Law Project, Board2012-PresentFamily Values @ Work Action, Board (FV@W's 501c4 sister organization)2020-Present

# RECENT LEADERSHIP DEVELOPMENT

Rockwood Leadership Institute, Fellow, Leading from the Inside Out Northstar Network, Member, Cross-Movement Power-Building Stepping into Power, Movement Building Fellowship 2019-Present 2018-Present 2017-2018

# **RECENT PRESS & PUBLICATIONS**

National Press Foundation: <u>The Political Battle Over Paid Leave</u>
Blog: <u>Honor Grandparents with Paid Leave for All</u>

Ms Magazine – various articles: <a href="https://msmagazine.com/author/wchunhoon/">https://msmagazine.com/author/wchunhoon/</a>
FV@W Press statements: <a href="https://familyvaluesatwork.org/media-center/">https://familyvaluesatwork.org/media-center/</a>

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